







# IA-MBA

## Fall 2023 Program

### WHAT'S NEW FOR FALL?

-  New agency focused content.
-  Added insurance guest experts.
-  Discounts for state scholarships.
-  ...a larger revenue share for you!



Chase Keller  
President



"Two Words: Do It! The program offers a time-efficient streamlined format & relevant real-world content. Take this opportunity to position your agency for success."



Michelle O'Connor  
Owner



"I would definitely recommend this program. It gives you an in-depth look at your own agency and it's done in a step-by-step manner."



Landon Bentham  
Director of Sales & Marketing  
Callahan & Rice  
INSURANCE GROUP INC.

"It was transformational!

One benefits are that you move through the program with a cohort of people, who are in similar situations you are."

## Increased Revenue Share

We have increased the revenue share to be percentage-based with potential for growth based on total headcount.

- 10% revenue share for 1-19 learners enrolled.
- 15% revenue share from 20+ learners enrolled.



Upon 20 learners, the revenue share is 15% for all learners.

## Scholarship Packages

States can purchase discounted scholarships to use in giveaways or gift to underserved member communities.

- 5 Scholarships: \$2,000
- 10 Scholarships: \$3,500



## Key Dates

- **May 10**: Enrollment opens & marketing begins.
- **September 6**: Fall program starts with kick-off!
- **November 15**: Fall program ends with graduation!

To learn more reach out to GoalMakers VP of Partnerships Nicholas or visit:

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goalmakers.com/ia-mba-partner